

FOR IMMEDIATE RELEASE
October 18, 2004

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CAL PERFORMANCES NAMES
DOUG WARRICK AS GENERAL MANAGER AND
DONNA BATSON AS DIRECTOR OF DEVELOPMENT

BERKELEY, October 18, 2004 – Cal Performances, the UC Berkeley-based performing arts presenting and commissioning organization, has named **Doug Warrick** to the position of General Manager, and **Donna Batson** as Director of Development, effective October 1. Both positions serve as part of the senior management team of Cal Performances, which oversees the presentation of some 75 events in 150 performances from September through June, featuring the world's greatest opera singers, orchestras, recitalists and chamber musicians, ballet and modern dance choreographers, and theater and world stage artists.

"I'm delighted to welcome to Cal Performances two individuals who have such outstanding credentials in performing arts management," comments **Robert Cole**, Director of Cal Performances. "Donna and Doug bring a long history of enthusiasm and a deep commitment to the field. Their experience and history of success at Bay Area arts organizations provides Cal Performances with the leadership to advance our ambitious programming and institutional initiatives as we move closer to the 100th anniversary of performing arts presentation on the UC Berkeley campus."

As **General Manager** of Cal Performances, **Doug Warrick** will be responsible for directing the operations of the organization including the overall day-to-day management of Cal Performances' facilities. He will also supervise the many events that take place in Cal Performances and in University venues managed by Cal Performances, including graduations, student performances, appearances by national and international public figures and other significant University events. Additionally, Mr. Warrick will oversee administrative support of Cal Performances' performing arts programs, which includes supervision of finance, human resources and information systems, as well as business and contractual agreements, and manage the organizational budget of approximately \$14 million annually.

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From 2000, Mr. Warrick has served as Executive Director of Chronicle Pavilion in Concord under BGP/Clear Channel Entertainment, and was Assistant General Manager of the Pavilion for the City of Concord, 1991 to 2000. He has also served continuously as the Executive Producer of the JVC Jazz Festival since 1989; and is a founding board member of Generations in Jazz Foundation, a non-profit public benefit corporation that promotes the education and performance of jazz music in diverse communities. A native of Berkeley, Doug Warrick resides with his family in Lafayette.

As Director of Development **Donna Batson** will be responsible for directing and implementing all aspects of Cal Performances' extensive fundraising program, including capital and annual campaigns; individual and major gifts; endowment and commissioning funds; corporate, government and foundation campaigns; and special events. She will also be working closely with the organization's 45-member Board of Trustees. Ms. Batson most recently served as Director of Leadership Gifts for San Francisco Opera, where she, with trustees and senior management, raised \$21 million in the Leadership Division during her final fiscal year with that institution (2003-2004). She also served as Associate Director of Individual Giving at the same organization (1999-2003); was Director of Development for Chanticleer, the country's only full-time professional vocal ensemble (1996-1999); and was a Senior Development Associate at KQED Public Television (1994-1996). Ms. Batson, who began her career at the Boston-based dance presenting program, Dance Umbrella, received her BS from Southern Connecticut State University in New Haven, CT; and holds a MS in Management from American University in Washington, D.C. Ms. Batson resides with her family in Oakland.

Cal Performances is the largest performing arts presenter in Northern California, and is regarded as one of the most influential in the nation. The organization, under the leadership of director Robert Cole since 1986, is recognized internationally for bringing the work of traditional and non-traditional artists to Bay Area audiences, including such virtuosic talents as Mikhail Baryshnikov, Wynton Marsalis, Cecilia Bartoli, Bryn Terfel, Renée Fleming, Mark Morris, Yo-Yo Ma, Matthew Bourne, Pina Bausch, Bill T. Jones, Peter Sellars, John Adams, and Jordi Savall, as well as Alvin Ailey American Dance Theater, the Gate Theatre of Dublin and the Grand Kabuki Theatre of Japan, among many others. In addition to its annual season, Cal Performances presents

the Berkeley Festival & Exhibition of early music and the Berkeley Edge Fest of contemporary performance, as well as a full complement of educational and cultural participation programs. Cal Performances has been honored by the Association of Performing Arts Presenters with its highest award for excellence in programming.