

CONTACT:
Christina Kellogg 510.643.6714
ckellogg@calperfs.berkeley.edu
Joe Yang 510.642.9121
scyang@calperfs.berkeley.edu

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**TRUMPETER IRVIN MAYFIELD AND THE NEW ORLEANS JAZZ ORCHESTRA
BRING THE SOUNDS OF THE CRESCENT CITY TO ZELLERBACH HALL IN AN
EVENING TITLED *DO YOU KNOW WHAT IT MEANS?*
SATURDAY, NOVEMBER 3 AT 8:00 P.M.**

BERKELEY, September 30, 2007—Irvin Mayfield and the New Orleans Jazz Orchestra (NOJO) make their Cal Performances debut on **Saturday, November 3 at 8 p.m.** at Zellerbach Hall. Drawing influence from all aspects of New Orleans life and culture, Mayfield creates a vivid 21st century New Orleans sound described as “humid and potent like the streets of the French Quarter after a summer rain” (*All About Jazz*). The 16-piece ensemble, founded and directed by the award-winning Mayfield, strives to serve as a cultural beacon to a troubled New Orleans while also bringing the city’s deep musical traditions to the rest of the United States. The program titled *Do You Know What It Means?* refers to the 1947 song *Do You Know What It Means to Miss New Orleans*, originally performed by Louis Armstrong and Billie Holiday. Comprised of big band arrangements by Mayfield of traditional New Orleans jazz, blues, swing and spirituals, the performance evokes the sound and spirit of New Orleans.

IRVIN MAYFIELD

Considered the next musician to embody the New Orleans jazz legacy, Grammy-nominated and *Billboard* Award-winning musician **Irvin Mayfield** continues a long tradition of great jazz trumpeters from the area. At just 30 years old, Mayfield is not only at the forefront of the jazz scene, but he is also dedicated to expanding and promoting cultural awareness of New Orleans and its musical heritage. His accomplishments in such endeavors have been recognized officially. In 2003, Mayfield was formally appointed Cultural Ambassador to the City of New Orleans, a position he has always taken very seriously but even more so since losing his father in Hurricane Katrina. In addition to being the artistic director of New Orleans Jazz Orchestra, he leads his own band, the Irvin

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Mayfield Quintet, and co-founded the Los Hombres Calientes, a Latin jazz band with a distinct New Orleans flavor. His many collaborative efforts have made him a sought after composer for special events. Mayfield has released ten albums under Basin Street Records, and has appeared on and produced numerous others.

Mayfield is Artist-in-Residence at both the New Orleans Center for the Creative Arts (NOCCA), Riverside Christ Church Cathedral, New Orleans and Tulane University. He is, additionally, helping lead several committees dedicated to bringing New Orleans back. Among those boards in which Mr. Mayfield is a member are: The Louisiana Rebirth Advisory Board; The Bring New Orleans Back Commission Cultural Sub-Committee; and The Hyatt New Orleans District Rebirth Advisory Board. Mayfield has also participated in several hurricane-related fundraisers, including the critically-acclaimed Higher Ground benefit concert at Jazz at Lincoln Center in New York City, where Mayfield offered an emotional performance of “Just a Closer Walk with Thee” that was dedicated to his father.

NEW ORLEANS JAZZ ORCHESTRA

Founded in 2002 by Irvin Mayfield, **New Orleans Jazz Orchestra** is a non-profit organization and the only major jazz performance institution of its kind to be based in post-Katrina New Orleans. Under Mayfield’s leadership, NOJO has established a permanent national performing arts and education organization in New Orleans to celebrate jazz. The ensemble has been involved in a number of premieres of Mayfield’s compositions, including its first recording, the 2003 opus *Strange Fruit* for Basin Street Records. NOJO's mission to bring authentic New Orleans music to cities across the nation was solidified by its partnership with Prudential Financial, Inc. and the New Jersey Performing Arts Center in December 2005. As a touring group, NOJO has performed in major venues across the nation such as Jazz at Lincoln Center and Chicago’s Ravinia Festival. With a commitment to music education, NOJO also offers master classes led by Mayfield as well as an interactive outreach activities for young people entitled A Visit With Jazz.

Prior to Hurricane Katrina, New Orleans lacked a world-class performing jazz organization capable of supporting, sustaining, promoting, and celebrating jazz's integral value to New Orleans and American culture. Addressing this deficit is NOJO's mission, which now carries greater weight with every passing day in post-Katrina New Orleans. NOJO is located on the campus of Tulane University.

TICKET INFORMATION

Tickets for **Irvin Mayfield and the New Orleans Jazz Orchestra** on **Saturday, November 3** at **8 p.m.** in Zellerbach Hall are priced at **\$22.00, \$30.00** and **\$42.00**. Tickets are available through the Cal Performances Ticket Office at Zellerbach Hall; at (510) 642-9988 to charge by phone; at www.calperfs.berkeley.edu; and at the door. Half-price tickets are available for purchase by UC Berkeley students. UC faculty and staff, senior citizens, other students and UC Alumni Association members receive a \$5 discount (Special Events excluded). For more information, call Cal Performances at (510) 642-9988, or visit the Cal Performances web site at www.calperformances.net.

For select performances, Cal Performances offers UCB student, faculty and staff, senior and community Rush Tickets. Rush Tickets are announced two hours prior to a performance and are available in person only at the Ticket Office beginning one hour before the performance; quantities may be limited. Rush Ticket sales are limited to one ticket per person; all sales are cash only. Rush Ticket prices are \$10.00 for UCB students; \$15.00 for UCB faculty and staff (UCB ID required) and seniors age 65 or older; and \$20.00 for all other community members. Information is available at 510-642-9988, press 2 for the rush hotline, two hours prior to a performance only.

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Cal Performances 2007/08 season is sponsored by Wells Fargo.

Classical 102.1 KDFC is 2007/08 season media sponsor.

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CALENDAR EDITORS, PLEASE NOTE:

CAL PERFORMANCES PRESENTS

Saturday, November 3 at 8:00 p.m.

Zellerbach Hall, UC Berkeley Campus
Bancroft Way at Telegraph Ave., Berkeley

Jazz

Irvin Mayfield and the New Orleans Jazz Orchestra

Irvin Mayfield, Artistic Director

Evan Christopher, alto sax and clarinet

Aaron Fletcher, alto sax

Ed Petersen, tenor sax

Derek Douget, tenor sax

Dan Oestrieher, baritone sax

Vince Gardner, trombone

Jeff Galindo, trombone

Terrance Taplin, trombone

Barney Floyd, trumpet

Leon Brown, trumpet

Eric Lucero, trumpet

Maurice Brown, trumpet

Victor Atkins, piano

David Pulphus, bass

Adonis Rose, drums

Program: Irvin Mayfield and the New Orleans Jazz Orchestra perform a program of traditional New Orleans jazz, blues, swing and spirituals.

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