

**Cal Performances** is the performing arts presenter of the University of California, Berkeley, fulfilling its mission by presenting, producing, and commissioning renowned and emerging artists in music, dance, and theater. **The mission: “To produce and present performances of the highest artistic quality enhanced by programs that explore compelling intersections of education and the performing arts.”** Under the leadership of executive and artistic director **Matías Tarnopolsky**, the organization launched Berkeley RADICAL (**R**esearch and **D**evelopment **I**nitiative in **C**reativity **A**rts and **L**earning) in 2015 to cultivate artistic literacy of future audiences and connect some of the most innovative and accomplished artists in the world with the intellectual capital of UC Berkeley.

Cal Performances reaches nearly 150,000 people each year through its programming and education and community outreach efforts. The organization presents more than 120 performances each year in classical music, jazz, world and new music, dance, and theater featuring artists such as the Vienna Philharmonic, Yo-Yo Ma, Gustavo Dudamel and the Simón Bolívar Symphony Orchestra of Venezuela, Riccardo Muti and the Chicago Symphony Orchestra, Valery Gergiev and the Mariinsky Orchestra, Esa-Pekka Salonen and the Philharmonia Orchestra, Kronos Quartet, Takács Quartet, Mark Morris Dance Group, Alvin Ailey American Dance Theater, Mikhail Baryshnikov, Mariinsky Ballet, Youssou N’Dour, Audra MacDonald, Renée Fleming, Herbie Hancock, Keith Jarrett, Chick Corea, Laurie Anderson, Yefim Bronfman, Richard Goode, Emmanuel Ax, David Sedaris, and Matt Groening.

Cal Performances' artistic literacy programs are recognized nationally as model engagement strategies for grades K-12 and the campus community. These programs include SchoolTime performances for K-12 students; AileyCamp, a summer dance camp for at-risk adolescents; artistic literacy workshops for teachers; artist and master-teaching visits to classrooms and schools; pre-concert artist talks and discussions; extended artistic residencies every season; and master classes, arts-integrated academic courses built around our season, public symposia, and international academic conferences on campus. Approximately 40,000 people take advantage of these events each year.

As an integral part of a world-class public university, Cal Performances supports the thriving extra-curricular life on the UC Berkeley campus by overseeing Student Musical Activities including the University of California Marching Band, UC Jazz Ensembles, UC Choral Ensembles, and Barestage

Productions. Cal Performances sponsors the Student Ambassadors for the Arts (SAFTA), a student-led committee that hosts special events and student promotions including meet-and-greet events with artists and student parties. Embracing its role on campus, and supported by funding from the Andrew W. Mellon Foundation, Cal Performances partners with academic departments to offer courses that integrate its season into the curriculum for both graduate and undergraduate students. Furthermore, Cal Performances' operations department produces over 40 graduation ceremonies each spring and manages the five venues in which performances take place.

Cal Performances receives approximately 3% of its budget from the University of California, Berkeley, generates a healthy 54% from ticket sales and other earned income, and relies upon the generous contributions of individuals, corporations, and foundations to provide the remaining funds.

*August 2017*