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Press Room



A photo of Katy Tucker can be downloaded from Cal Performances' [online press room](#).

**CAL PERFORMANCES AT UC BERKELEY NAMES
KATY TUCKER
DIRECTOR OF ARTISTIC PLANNING**

Berkeley, October 9, 2019 — Jeremy Geffen, executive and artistic director of Cal Performances at UC Berkeley, announced today that Katy Tucker has been hired as the organization's director of artistic planning, effective immediately. "Katy Tucker has already distinguished herself through her depth of imagination, intellectual rigor, and vision for the future of Cal Performances," said Geffen. "We are delighted to formalize her appointment as director of artistic planning, and look forward to her contributions to this great organization." Tucker has served as Cal Performances' interim director of artistic planning since May 2019.

Reporting to Geffen, Tucker will manage the Artistic Planning and Artistic Literacy departments. She will work closely with Geffen and the rest of the senior management team and staff on creating artistic and education programs for future seasons that support the overall mission of Cal

Performances. Tucker will maintain and strengthen key artist and artist management relationships for the organization. Additionally, she will engage closely with the campus community in collaborating on artistic initiatives that benefit the entire university, as well as work directly with local, national, and international business and arts communities to broaden the outreach and impact of the organization.

Tucker previously held the position of director of promotion for the music publishing company G. Schirmer, Inc., where she represented many of the most important composers to the most prestigious performers, presenters, orchestras, and opera houses in the world. Prior to this, she enjoyed a distinguished career in the artistic administration department of the New York Philharmonic, where she was responsible for interactions with the many top artists, agents, and managers who interface with a world-class symphony orchestra. Most recently, Tucker served as the UC Berkeley Department of Music's concert hall manager, nurturing key campus relationships and managing the intricacies of University of California protocols for students, administration and faculty relations.

Katy Tucker holds a bachelor's degree in music theory and composition from New York University.