Saturday, March 3, 2012, 8pm Zellerbach Hall

Irvin Mayfield and the New Orleans Jazz Orchestra



PROGRAM

Tonight's performance will be announced from the stage. There will be no intermission.

This performance is made possible, in part, by Patron Sponsors Maris, Harry and Ivan Meyerson.

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THE NEW ORLEANS JAZZ ORCHESTRA **I** (NOJO) is a performing arts organization whose goal is to strengthen the business of jazz through performances, touring, recordings, education and media platforms. NOJO was founded in 2002 by Artistic Director Irvin Mayfield, and is the first and only institution committed solely to the development of the industry of jazz music in the city that created it.

The concept came to Mr. Mayfield after he created the Institute of Jazz Culture at Dillard University, which provided the entire university with a jazz experience. The program facilitated discussion about the social effects of jazz, jazz as a representation of the American democratic experience, and the authentic New Orleans experience. As Mr. Mayfield looked around the city to see whom he could partner with, he found that there was no institution committed solely to the business of jazz or performing it 24 hours a day, seven days a week.

Out of this need came the creation of the New Orleans Jazz Orchestra, founded as a powerful vehicle for preserving and evolving the cultural and historical legacy of New Orleans jazz. Mr. Mayfield enlisted CEO and President Ronald Markham, and put together a 16-piece big band.

The New Orleans Jazz Orchestra made history on November 17, 2005, when they symbolically reopened New Orleans with the performance of a historic piece composed by Mr. Mayfield, All the Saints, at Christ Church Cathedral. This commission served New Orleans as the first major cultural event inside the city post-Katrina.

NOJO has headlined all of America's major performing arts venues and clubs-including Benaroya Hall in Seattle, Ravinia Festival in Chicago, the Dakota Club in Minneapolis and Jazz at Lincoln Center in New York City-and produced the first local ticketed jazz concert series in the history of New Orleans. NOJO's latest album Book One, on World Village, a subsidiary of the Harmonia Mundi label, won the 2010 Grammy Award for "Best Large Jazz Ensemble Performance."

As a nonprofit organization, the New Orleans Jazz Orchestra has forged academic partnerships

with the University of New Orleans, where it oversees jazz education and advancement programs through the New Orleans Jazz Institute. It also partners with Tulane University, where its offices are located. Through its national tours, academic programs and community initiatives, NOJO is steadfast and focused on its mission to inspire freedom and culture in the individual and the global community by creating authentic, engaging jazz experiences that celebrate the origins and transform the future of jazz.

Along with a distinguished nine-member Board of Directors and a seven-member staff, NOJO is dedicated to the long-term development of an industry around jazz and seeks to be a catalyst for local, national and international discussion on the future of jazz.

For more information, please visit www .thenojo.com.

Irvin Mayfield, 34, is a Grammy and Billboard Award-winning artist with 15 albums to his credit. Mr. Mayfield is the founding Artistic Director of the New Orleans Jazz Orchestra and currently serves as Artistic Director of Jazz at the Minnesota Orchestra. He is currently a professor at the University of New Orleans, where he also serves as Director of the New Orleans Jazz Institute. Mr. Mayfield was nominated to the National Council on the Arts by President George W. Bush and was subsequently appointed to the post by President Barack Obama in 2010. Mr. Mayfield also received the Chancellor's Award from the University of New Orleans (the highest ranking award given to a professor) in 2010 and was awarded an honorary doctorate from Dillard University in 2011. A passionate advocate for New Orleans and for the arts, Mr. Mayfield is Chairman of the Board for the New Orleans Public Library Foundation and for the Soledad O'Brien & Brad Raymond Foundation. He also serves on the boards of Citizens United for Economic Equity, Louisiana State University's Department of Psychiatry and Health Science, the New Orleans Police and Justice Foundation, Tulane University's School of Architecture, Unity of New Orleans and the Youth Rescue Initiative.

NEW ORLEANS JAZZ ORCHESTRA

Barney Floyd Leon "Kid Chocolate" Brown Eric Lucero Ashlin Parker *fourth trumpet* Danny Grewen lead trombone Stephen Walker Michael Watson Khari Lee Ed "Sweetbread" Petersen second tenor saxophone Wessell "Warmdaddy" Anderson Evan Christopher Jason Marshall Victor Atkins David Pulphus Adonis Rose Carl Le Blanc Daniel "Ace" Ward James Appello

Irvin Mayfield Artistic Director, trumpet lead trumpet second trumpet third trumpet second trombone third trombone first tenor saxophone first alto saxophone clarinet, second alto saxophone baritone saxophone piano bass drums banjo, guitar Road Manager, Sound Engineer Assistant Road Manager