



Thursday, February 27, 2020, 8pm
Zellerbach Hall

David Pogue

Cal Performances' 2019–20 season is sponsored by Wells Fargo.

The go-to expert on disruptive tech in a fast-changing world, **David Pogue** is a *New York Times* best-selling author, beloved *CBS Sunday Morning* correspondent, *NOVA* host on PBS, and *New York Times* columnist. Whether he is covering AI, the Internet of Things, autonomous vehicles, the latest consumer tech, a post-robot world, or preparing for climate change, Pogue is a master communicator who brings even the most non-technical audiences up to speed. His highly entertaining keynotes prove that science and technology blend brilliantly with storytelling, humor, and, frequently, music and song. Pogue provides invaluable insights on how technology impacts our work, businesses, health, society, and connections with each other—now and into the future.

A long-time columnist for the *New York Times* and *Scientific American*, and a five-time Emmy winner for his stories on *CBS Sunday Morning*, Pogue has been at the forefront of new and emerging tech trends for decades.

He currently writes the “Crowdwise” feature for the *Times*’ “Smarter Living” section and reviews tech in *New York* magazine’s “Strategist” section. He has hosted 18 specials on *NOVA*.

Pogue is one of the world’s best-selling “how-to” authors, with more than 120 titles and three million copies in print. These include seven books in the *For Dummies* series, his *New York Times* best-selling *Pogue’s Basics* series of essential tips and shortcuts, and the *Missing Manual* series of computer books. In his upcoming *How to Prepare for Climate Change*, Pogue provides highly practical advice on preparing for an era of extreme weather events and other climate-caused chaos.

With broad appeal to general, business, healthcare, and tech audiences alike, Pogue brings expansive knowledge, engaging wit, and an occasional song to center stage. Audiences leave as informed as they are entertained, with an enlightened perspective on the state of technology today—and how it is shaping everyone’s tomorrow.