

SUNDAY SUPPER WITH THE STARS

A VIRTUAL CELEBRATION & FUNDRAISER
TO BENEFIT CAL PERFORMANCES

SUNDAY, MAY 23, 2021
5PM · VIP PRE-PROGRAM PARTY
6PM · MAIN EVENT

THE CAL PERFORMANCES BOARD OF TRUSTEES AND SPECIAL EVENTS COMMITTEE INVITE YOU TO JOIN US for a virtual gathering and star-studded evening in recognition of the artists, producers, and donors who make our *Cal Performances at Home* streaming series possible. Let us come together to raise a celebratory toast to the enduring power and beauty of the performing arts!

The evening will begin with a VIP pre-program Zoom event. Sponsors and their guests will gather in private breakout rooms for virtual supper clubs and enjoy visits from favorite Cal Performances artists and other engaging personalities. This will be followed by an exclusive, one-night-only streaming presentation hosted by the charismatic American soprano Christine Goerke and featuring artists drawn from the *Cal Performances at Home* spring season. As the warm and witty Ms. Goerke entertains and provides context for the performances, we will be treated to a few surprise cameo appearances!

Now, more than ever, the work of Cal Performances is essential to the recovery of the performing arts and arts education, and this fundraiser is a timely opportunity to amplify your impact. Every new donation dollar that exceeds your giving from the previous fiscal year will be matched 100% by an anonymous donor. For new donors, your entire gift will be matched.

Thank you for supporting this special event and the mission of Cal Performances. We hope to see you there!

CO-CHAIRS HELEN MEYER, MARIS MEYERSON, SARA E. WILSON

COMMITTEE NANIETTE COLEMAN, MARIANNE GEAGEA, CARY KOH, CHRIS LAUER, SYLVIA LINDSEY, JEN LYONS, LEIGH TEECE, CAROLINE WINNETT

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LEVELS OF SUPPORT

Event proceeds will strengthen Cal Performances' artistic and education programs as we anticipate our return to in-person performances

\$100,000 – VISIONARY SPONSOR (SOLD OUT) (\$98,150 is tax deductible)

BENEFITS INCLUDE:

- ✦ Festive and light Sunday suppers for up to twenty people delivered directly to you and your guests. (Each presentation serves two; ten deliveries total, within a twenty-five-mile radius from Berkeley). Includes an elegant and satisfying array of epicurean delights paired with beautiful wine—everything you need to celebrate with *Cal Performances at Home*.
- ✦ A private Zoom VIP supper-club experience with your guests before the program, including a virtual visit from Cal Performances Executive and Artistic Director Jeremy Geffen and special guest artists.
- ✦ Twenty login passes to view the evening's main feature—an exclusive, one-night-only streaming presentation hosted by the brilliant American soprano Christine Goerke and featuring artists drawn from the *Cal Performances at Home* spring season. (Multiple people may join from a single access account. Your stream-only guests may be different from, or in addition to, your supper-club guests.)
- ✦ Recognition as a Visionary Sponsor:
 - On the event webpage and related publicity and marketing materials
 - During the live-stream presentation
 - On the Zellerbach Hall Annual Donor Wall for one year (upon reopening)

\$50,000 – LEAD SPONSOR (SOLD OUT) (\$48,520 is fully tax deductible)

BENEFITS INCLUDE:

- ✦ The above Sunday suppers for up to sixteen people delivered directly to you and your guests (Each presentation serves two; eight deliveries total, within a twenty-five-mile radius from Berkeley).
- ✦ A private Zoom VIP supper-club experience with your guests before the program, including a virtual visit from Cal Performances Executive and Artistic Director Jeremy Geffen and a special guest artist.
- ✦ Sixteen login passes to view the evening's main feature: an exclusive, one-night-only streaming presentation. *See above for additional details.*
- ✦ Recognition as a Lead Sponsor:
 - On the event webpage and related publicity and marketing materials
 - During the live-stream presentation
 - On the Zellerbach Hall Annual Donor Wall for one year (upon reopening)

\$25,000 – MAJOR SPONSOR (LIMITED AVAILABILITY) (\$23,890 is fully tax deductible)

BENEFITS INCLUDE:

- ✦ The above Sunday suppers for up to twelve people delivered directly to you and your guests. (Each presentation serves two; six deliveries total, within a twenty-five-mile radius from Berkeley).
- ✦ A private Zoom VIP supper-club experience with your guests before the program, including a virtual visit from Cal Performances Executive and Artistic Director Jeremy Geffen and a special guest artist.
- ✦ Twelve login passes to view the evening's main feature: an exclusive, one-night-only streaming presentation. *See above for additional details.*
- ✦ Recognition as a Major Sponsor:
 - On the event webpage and related publicity and marketing materials
 - During the live stream
 - On the Zellerbach Hall Annual Donor Wall for one year (upon reopening)

\$15,000 – SUPPORTING SPONSOR (\$14,075 is fully tax deductible)

BENEFITS INCLUDE:

- ✦ The above Sunday suppers for up to ten people delivered directly to you and your guests. (Each presentation serves two; five deliveries total, within a twenty-five-mile radius from Berkeley).
- ✦ A private Zoom VIP supper-club experience with your guests before the program, including a virtual visit from a special guest artist.
- ✦ Ten login passes to view the evening's main feature: an exclusive, one-night-only streaming presentation. *See above for additional details.*
- ✦ Recognition as a Supporting Sponsor:
 - On the event page and related publicity and marketing materials
 - During the live stream
 - On the Zellerbach Hall Annual Donor Wall for one year (upon reopening)

\$10,000 – CONTRIBUTING SPONSOR (\$9,260 is fully tax deductible)

BENEFITS INCLUDE:

- ✦ The above Sunday suppers for up to eight people delivered directly to you and your guests. (Each presentation serves two; four deliveries total, within a twenty-five-mile radius from Berkeley).
- ✦ A private Zoom VIP supper-club experience with your guests before the program, including a virtual visit from a special guest artist.
- ✦ Eight login passes to the evening's main feature: an exclusive, one-night-only streaming presentation. *See above for additional details.*
- ✦ Recognition as a Contributing Sponsor:
 - On the event page and all related publicity and marketing materials
 - During the live stream
 - On the Zellerbach Hall Annual Donor Wall for one year (upon reopening)

\$1,000 TICKET (\$930 is fully tax deductible)

- ✦ A beautiful bottle of wine, two Cal Performances tumblers, and a special event-themed memento designed for celebrating with *Cal Performances at Home*.
- ✦ Access for two to the evening's main feature: an exclusive, one-night-only streaming presentation hosted by the brilliant American soprano Christine Goerke and featuring artists drawn from the *Cal Performances at Home* spring season.
- ✦ Recognition:
 - On the event page
 - During the live stream

To purchase tickets, discuss sponsorship opportunities, or if you have other questions, please contact Jennifer Sime, Associate Director of Development, Individual Giving, jsime@calperformances.org or 510.643.8783.

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SPONSORSHIP COMMITMENT FORM

EVENT PROCEEDS DIRECTLY BENEFIT CAL PERFORMANCES' ARTISTIC AND EDUCATION PROGRAMS

NAME _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____

EMAIL: _____

Yes, I/We would like to Sponsor and attend Sunday Supper with the Stars on Sunday, May 23, 2021!

\$100,000 Visionary Sponsor (\$98,150 is tax deductible) – **SOLD OUT**

\$50,000 Lead Sponsor (\$48,520 is tax deductible) – **SOLD OUT**

\$25,000 Major Sponsor (\$23,890 is tax deductible) – **LIMITED AVAILABILITY**

\$15,000 Supporting Sponsor (\$14,075 is tax deductible)

\$10,000 Contributing Sponsor (\$9,260 is tax deductible)

I/We would like to purchase _____ individual tickets at \$1,000 (\$930 is tax deductible)

I/We are unable to attend but wish to make a contribution: \$ _____ (fully tax-deductible)

Name(s) as you would like to appear in recognition materials: _____

If you would like to pay by check, please make payable to the **UC Berkeley Foundation** (ID 94-6090626) and indicate in the memo that the gift should be allocated to Cal Performances Special Event.

PLEASE MAIL YOUR DONATION TO:

Attn: Jennifer Sime / Cal Performances
c/o UC Berkeley Donor and Gift Services
1995 University Ave, Suite 400
Berkeley, CA 94704-1070

To purchase tickets, discuss sponsorship opportunities, or if you have other questions, please contact Jennifer Sime, Associate Director of Development, Individual Giving, jsime@calperformances.org or 510.643.8783.

Thank you for supporting Cal Performances!