

THE CAL PERFORMANCES BOARD OF TRUSTEES AND SPECIAL EVENTS COMMITTEE INVITE YOU TO JOIN US for a virtual gathering and star-studded evening to celebrate the enduring power and beauty of the performing arts!

For VIP ticket holders, sponsors, and their guests, the festivities will begin with a preprogram party starting at 5 PM. We will gather in private Zoom breakout rooms for virtual supper clubs, and enjoy visits from favorite Cal Performances artists and other engaging personalities.

At 6 PM we'll be treated to a gorgeous streaming presentation – available to all – hosted by dancer/choreographer (and Cal Performances favorite!) Hope Boykin and featuring artists drawn from the *Cal Performances at Home* spring season.

Now, more than ever, the work of Cal Performances is essential to the recovery of the performing arts and arts education, and this fundraiser is a timely opportunity to amplify your impact. Every new donation dollar that exceeds your giving from the previous fiscal year will be matched 100% by an anonymous donor. For new donors, your entire gift will be matched.

Thank you for supporting this special event and the mission of Cal Performances. We hope to see you there!

CO-CHAIRS HELEN MEYER, MARIS MEYERSON, SARA E. WILSON

COMMITTE NANIETTE COLEMAN, MARIANNE GEAGEA, CARY KOH,

CHRIS LAUER, SYLVIA LINDSEY, JEN LYONS, LEIGH TEECE,

CAROLINE WINNETT



A VIRTUAL CELEBRATION & FUNDRAISER TO BENEFIT CAL PERFORMANCES

SUNDAY, MAY 23, 2021

5PM · VIP PRE-PROGRAM PARTY

6PM · MAIN EVENT

LEVELS OF SUPPORT

Event proceeds will strengthen Cal Performances' artistic and education programs as we anticipate our return to in-person performances

\$100,000 - VISIONARY SPONSOR (SOLD OUT) (\$98,150 is fully tax deductible)

- + Festive and light Sunday suppers for up to twenty people delivered directly to you and your guests. Includes an elegant and satisfying array of epicurean delights paired with beautiful wine —everything you need to celebrate with *Cal Performances at Home*. (Deliveries available within a twenty-five-mile radius from Berkeley. For guests outside this range, we will ship a fun package with delicious wine and tasty snacks).
- A private Zoom VIP supper-club experience with your guests before the evening's star-studded feature presentation. Includes a virtual visit from Cal Performances Executive and Artistic Director Jeremy Geffen and a special guest artist!
- Recognition as a Visionary Sponsor:
 - On the event webpage
 - During the live-streamed feature presentation
 - On the Zellerbach Hall Annual Donor Wall for one year (upon reopening)

\$50,000 - LEAD SPONSOR (SOLD OUT) (\$48,520 is fully tax deductible) BENEFITS INCLUDE:

- Festive and light Sunday suppers for up to sixteen people delivered directly to you and your guests. Includes an elegant and satisfying array of epicurean delights paired with beautiful wine—everything you need to celebrate with Cal Performances at Home. (Deliveries available within a twenty-five-mile radius from Berkeley. For guests outside this range, we will ship a fun package with delicious wine and tasty snacks).
- A private Zoom VIP supper-club experience with your guests before the evening's star-studded feature presentation. Includes a virtual visit from Cal Performances Executive and Artistic Director Jeremy Geffen and a special guest artist!
- Recognition as a Lead Sponsor:
 - On the event webpage
 - During the live-streamed feature presentation
 - On the Zellerbach Hall Annual Donor Wall for one year (upon reopening)

\$25,000 – MAJOR SPONSOR (LIMITED AVAILABILITY) (\$23,890 is fully tax deductible) **BENEFITS INCLUDE:**

- Festive and light Sunday suppers for up to twelve people delivered directly to you and your guests. Includes an elegant and satisfying array of epicurean delights paired with beautiful wine—everything you need to celebrate with *Cal Performances at Home*. (Deliveries available within a twenty-five-mile radius from Berkeley. For guests outside this range, we will ship a fun package with delicious wine and tasty snacks.)
- A private Zoom VIP supper-club experience with your guests before the evening's star-studded feature presentation. Includes a virtual visit from Cal Performances Executive and Artistic Director Jeremy Geffen and a special guest artist!
- Recognition as a Major Sponsor:
 - On the event page
 - During the live-streamed feature presentation
 - On the Zellerbach Hall Annual Donor Wall for one year (upon reopening)

\$15,000 - SUPPORTING SPONSOR (\$14,075 is fully tax deductible)

BENEFITS INCLUDE:

- + Festive and light Sunday suppers for up to ten people delivered directly to you and your guests. Includes an elegant and satisfying array of epicurean delights paired with beautiful wine—everything you need to celebrate with Cal Performances at Home. (Deliveries available within a twenty-five-mile radius from Berkeley. For guests outside this range, we will ship a fun package with delicious wine and tasty snacks.)
- + A private Zoom VIP supper-club experience with your guests before the evening's star-studded feature presentation. Includes a virtual visit from a special guest artist!
- → Recognition as a Supporting Sponsor:
 - On the event page
 - During the live-streamed feature presentation
 - On the Zellerbach Hall Annual Donor Wall for one year (upon reopening)

\$10,000 - CONTRIBUTING SPONSOR (\$9,260 is fully tax deductible)

BENEFITS INCLUDE:

- + Festive and light Sunday suppers for up to eight people delivered directly to you and your guests. Includes an elegant and satisfying array of epicurean delights paired with beautiful wine—everything you need to celebrate with Cal Performances at Home. (Deliveries available within a twenty-five-mile radius from Berkeley. For guests outside this range, we will ship a fun package with delicious wine and tasty snacks.)
- + A private Zoom VIP supper-club experience with your guests before the evening's star-studded feature presentation. Includes a virtual visit from a special guest artist!
- Recognition as a Contributing Sponsor:
 - On the event page
 - During the live-streamed feature presentation
 - On the Zellerbach Hall Annual Donor Wall for one year (upon reopening)

\$1,000 TICKET (\$847 is fully tax deductible)

BENEFITS INCLUDE:

- + Festive and light Sunday supper for one delivered directly to you! Includes an elegant and satisfying array of epicurean delights paired with beautiful wine—everything you need to celebrate with Cal Performances at Home. (Delivery available within a twenty-five-mile radius from Berkeley. If you are outside this range, we will ship a festive package with delicious wine and tasty snacks.)
- A dedicated Zoom breakout room to toast and mingle with fellow VIP ticket holders before the evening's star-studded feature presentation. Includes a virtual visit from a special guest artist!
- + Recognition:
 - On the event page
 - During the live-streamed feature presentation

To discuss sponsorship opportunities, purchase tickets, or if you have other questions, please contact Jennifer Sime, Associate Director of Development, Individual Giving, jsime@calperformances.org or 510.643.8783.



A VIRTUAL CELEBRATION & FUNDRAISER TO BENEFIT CAL PERFORMANCES

SUNDAY, MAY 23, 2021

5PM · VIP PRE-PROGRAM PARTY

6PM · MAIN EVENT

SPONSORSHIP COMMITMENT FORM

EVENT PROCEEDS DIRECTLY BENEFIT CAL PERFORMANCES' ARTISTIC AND EDUCATION PROGRAMS

NAME		
ADDRESS:	CITY/STATE/ZIP:	
PHONE:	EMAIL:	
☐ Yes, I/We would like to S with the Stars on Sunday	ponsor and attend Sunday Supper , May 23, 2021!	
☐ \$100,000 Visionary	Sponsor (\$98,150 is tax deductible) – SOLD OUT	
☐ \$50,000 Lead Spon	sor (\$48,520 is tax deductible) – SOLD OUT	
☐ \$25,000 Major Spo	nsor (\$23,890 is tax deductible) – <mark>LIMITED AVAILAI</mark>	BILITY
☐ \$15,000 Supporting	Sponsor (\$14,075 is tax deductible)	
□ \$10,000 Contributir	ng Sponsor (\$9,260 is tax deductible)	
☐ I/We would like to purchase	individual tickets	s at \$1,000 (\$847 is tax deductible)
☐ I/We are unable to attend bu	it wish to make a contribution: \$	(fully tax-deductible)
Name(s) as you would like to ap	pear in recognition materials:	
	k, please make payable to the UC Berkeley Foun ift should be allocated to Cal Performances Spec	
PLEASE MAIL YOUR DONATION	ITO:	
UC Berkeley Donor and 1995 University Ave, Su		

To purchase tickets, discuss sponsorship opportunities, or if you have other questions, please contact Jennifer Sime, Associate Director of Development, Individual Giving, jsime@calperformances.org or 510.643.8783.

Thank you for supporting Cal Performances!

CA 94704-1070