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Lance Nagel, left, and Jeffrey MacKie-Mason, right

# CAL PERFORMANCES AT UC BERKELEY ANNOUNCES THE APPOINTMENT OF JEFFREY MACKIE-MASON AND LANCE NAGEL AS CO-CHAIRS OF THE BOARD OF TRUSTEES

MacKie-Mason and Nagel bring singular expertise in public education, information and technology, community leadership, and cultural philanthropy

Appointment follows five-year tenure of Co-Chairs Susan L. Graham and Helen Meyer

Board of Trustees also welcomes Joe Laymon and S. Shariq Yosufzai in newly appointed roles

Berkeley, May 11, 2021 — Cal Performances at UC Berkeley announces the appointment of Jeffrey MacKie-Mason and Lance Nagel as Co-Chairs of its Board of Trustees, with a two-year term beginning on July 1. Together, MacKie-Mason and Nagel represent highly recognized achievement in the fields of public education, information and technology, law, music, and cultural philanthropy—and their complementary expertise in community leadership, digital data scholarship, plus a keen understanding of the intersection of the arts and academia is well suited to the future direction of Cal Performances. A classical pianist and arts aficionado, Jeffrey MacKie-Mason is the University Librarian and Chief Digital Scholarship Officer at UC Berkeley, as well as a Professor in the School of Information, and a Professor of Economics. MacKie-Mason has previously served on the board of the University Musical Society at the University of Michigan and on the board of Kerrytown Concert House. Lance Nagel is retired from law after a distinguished three-decade career providing legal and strategic support for leading international and US companies on issues of recruitment, hiring, and cross-border mergers and acquisitions. Nagel studied violin at The Jiulliard School, and has been deeply involved in the Bay Area arts community, serving on the boards of SFMOMA and The Cypress Performing Arts Association.

Jeffrey MacKie-Mason has been a member of the Board of Trustees since 2016, serving on the Artistic Advisory and Artistic Literacy Committees from 2016-18, and the Finance and Ad-Hoc Online Streaming Platform Committees in 2020-21. Lance Nagel has been a member of the Board of Trustees since 2012, serving as Treasurer /Secretary since 2016 and as the Chair of the Finance Committee since 2013; previously, Nagel served on the Leadership Gifts Committee from 2012-14, the Events and Projects Committee from 2015-16, and on the Ad-Hoc Online Streaming Platform Committee since 2020.

The appointments follow the five-year/extended two-term tenure of Susan L. Graham and Helen Meyer as board Co-Chairs. Graham and Meyer provided leadership during a time of significant change for Cal Performances, including the departure of former executive and artistic director Matías Tarnopolsky, the interim leadership of S. Shariq Yosufzai, and the search for and appointment of executive and artistic director Jeremy Geffen. Graham and Meyer's tenure also included two successful *Galas at the Greek*, held in support of Cal Performances' nationally recognized education and community programs; the completion of The Bridge to the Future campaign, which raised more than \$4.4 million for the engagement of present and future audiences as well as for presenting and producing performing arts; major artistic commissioning initiatives resulting in the World Premieres of *Layla and Majnun* and *Dreamers*; as well as leadership of the organization during the shuttering of its venues from live operations due to the COVID-19 pandemic, and the creation of the successful *Cal Performances at Home* performing arts streaming series. Graham and Meyer have served on Cal Performances' Board of Trustees since 2005 and 2015, respectively, and will continue their service following their tenure as co-chairs.

The Cal Performances Board of Trustees also welcomes two newly appointed officers. **Joe Laymon**, who has served on the Board of Trustees since November 2020, will assume the role of Vice-Chair, joining Vice-Chair Sara Wilson. **S. Shariq Yosufzai** assumes the role of Secretary/Treasurer; Yosufzai has been a member of Cal Performances' Board of Trustees since July 2014 and served as a Vice-Chair since July 2016, as well as serving as interim executive director of Cal Performances from May 2018-March 2019.

Additional Committee chairs include: Lynne LaMarca Heinrich and Joe Laymon as Co-Chairs of the Committee on Trustees; Cary Koh and Sylvia Lindsey as Co-Chairs of the Education Committee; Panos Papadapolous and Kit Leland as Co-Chairs of the Facilities Committee; Helen Meyer and Sara Wilson as Co-Chairs of the Special Events Committee; Hilary Fox and Deborah Van Nest as Co-Chairs of the Annual Fund; Leland Dobbs and Sara Wilson as Co-Chairs of the Ad-Hoc Committee on Patron Experience; and S. Shariq Yosufzai as Chair of the Finance Committee.

## Jeffrey MacKie-Mason

University Librarian and Chief Digital Scholarship Officer; Professor in the School of Information; Professor of Economics; University of California, Berkeley

Jeffrey MacKie-Mason is the University Librarian and Chief Digital Scholarship Officer at the University of California, Berkeley, as of October 2015. He is also a Professor in the School of Information, and a Professor of Economics.

Before coming to Berkeley, MacKie-Mason served as the dean of the School of Information at the University of Michigan, as well as the Arthur W. Burks Professor of Information and Computer Science, a Professor of Economics and Public Policy, and the founding Director of STIET (a research program for Socio-Technical Infrastructure for Electronic Transactions). MacKie-Mason is passionate about public universities, where he has spent his entire career.

MacKie-Mason's research and teaching marries economics with computer science and cognitive and social psychology. He addresses human information behavior online, and the design and performance of information systems and digital content. His approach is incentive-centered design which accounts for the behavior of autonomous, motivated, and often strategic humans when designing systems. MacKie-Mason also performs substantial work on competition policy and antitrust, especially for information technology-related industries, and in the past he has worked on taxation, corporate behavior, and public utility pricing. MacKie-Mason is a pianist with a life-long love of the arts, and has served on the boards of the University Musical Society at the University of Michigan and the Kerrytown Concert House.

# Lance Nagel

#### **Investor**

Lance Nagel retired after a 30-year legal career as an advisor to leading international and US technology companies. His areas of expertise included legal and strategic support for recruitment, hiring and retention of a global workforce and cross-border mergers and acquisitions. Nagel received his J.D. from the New York University School of Law. He earned his B.A. in philosophy from Columbia University while being coached in violin at The Juilliard School of Music, with further postgraduate studies at the College de France, in ethnology.

Nagel has also been a member of the Photography Accessions Committee at SFMOMA and Vice Chair – Trustee development – of The Cypress Performing Arts Association. He is currently President of JTL Properties and is a founding member of J Angels, a Silicon Valley investment group now known as J Ventures.

## Cal Performances

Cal Performances' mission is: 'To produce and present performances of the highest artistic quality, enhanced by programs that explore compelling intersections of education and the performing arts.'

Founded in 1906, Cal Performances fulfills this mission by presenting a diverse range of over 100 music, dance, and theater performances each season, and creating a context for the work through supporting education and community programs. More information can be found at <a href="Calperformances.org">Calperformances.org</a>.