

CREATIVE COMMUNICATION INSTRUCTOR

Job Description

March 17 – June 6, 2025 (PT)

June 9 – July 25, 2025 (FT)

Department: Education/AileyCamp
Salary: \$22/hr for period of March 17 – June 6, 2025
\$6,160 total for period of June 9 – July 25, 2025
Percent of Time: Part-time (per event): March 17 – June 6, 2025
Full-time for 7 weeks: June 9 – July 25, 2025
Job Classification: 004128 -RECR PRG INSTR 2
Supervisor's Title: Manager, Education and Community Programs
Personnel Program: Personnel Policies for Staff Members (PPSM)

Introduction

Cal Performances presents and produces outstanding artists from the Bay Area, the United States, and around the world in performances and community programs that promote excellence, innovation, diversity, education, and community involvement, with the fundamental belief that the arts are vital to our society locally, nationally, and internationally. Berkeley/Oakland AileyCamp at Cal Performances is a program of the Education Department. Cal Performances supports AileyCamp with an array of professional performing arts services, including but not limited to marketing, public relations, facilities including Zellerbach Auditorium, and a full professional technical staff.

AileyCamp is a nationally proven arts education program that uses dance as a vehicle for developing self-esteem, creative expression, and critical thinking skills among 6th, 7th, and 8th grade students (aged 11-14) from underserved communities. AileyCamp also provides exceptional dance training to middle school students from lower socioeconomic backgrounds. The project was inspired by the work of the late Alvin Ailey, internationally renowned dance artist, choreographer, and founder of Alvin Ailey American Dance Theatre.

The **Creative Communication Instructor** of AileyCamp will introduce and explore components of creative expression with the AileyCampers through creative writing and storytelling, theater, and/or visual arts, depending upon the training and expertise of the Instructor. Under the supervision of the Director and Associate Director, they will work collaboratively with the Personal Development Instructor and the Guidance Counselor to develop and teach a curriculum that promotes creative expression, youth development, and personal growth skills for middle school-aged students.

Responsibilities

- **Part-time:** Support AileyCamp preparatory events, such as the AileyCamp Family Orientation on May 14, 2025.
- **Full-time:** Five-day work week – Monday through Friday 8:00 a.m. to 4:30 p.m., from June 9 - July 25, 2025 (and until 9:30pm on 7/24 performance night) for all weeks employed.)
- Teach four classes per day, four days per week or as determined by the Director.
- Participate and oversee campers as directed on weekly field trips.
- Participate in the general oversight of the campers, including at assigned meal times, and camper free periods, assist with other workshop or rehearsal engagement, support Group Leaders in their oversight of individual groups of campers, provide supervision during lunch and breaks as assigned on a rotating basis, and take on projects in support of camp, production preparation, and audience engagement.
- Participate in individual and AileyCamp staff meetings, including scheduled meetings during working meals and after-camp meetings.
- Develop curriculum and plan lessons (individually and collaboratively with other instructors) that will help AileyCampers develop positive methods of creative expression, self-image, and self-esteem.
- Provide schedule and description of proposed class content to AileyCamp directors for final approvals and integration with the whole camp curriculum.
- Coordinate with Group Leaders, Group Leader Mentor, and other staff to assess campers' individual needs, and support them in interventions to meet these needs.
- Produce camper progress evaluations, material and documentation for AileyCamp Anthology, and other materials celebrating the campers' experience.
- Prepare a camper presentation or art installation for the final performance.
- Coordinate creation of the AileyCamp Anthology which includes a selection of campers' writings, visual artwork, and photographs.

Position Controls:

The AileyCamp Creative Communication Instructor will work closely with the AileyCamp Directors, Guidance Counselor, and the other AileyCamp Instructors. Incumbent operates with considerable independence, with freedom to make daily decisions within the scope of University policies, program plans, and established needs of teaching and performance programs.

Skills, Knowledge & Abilities

Required Qualifications

- Requires teaching experience in creative writing and/or poetry/spoken word, and one or more arts genres including visual arts, music, theater or film, preferably in a Youth Development and/or Youth Voice context.
- Must have a Bachelor's degree or higher, or equivalent experience, in these art forms or related field, and be able to demonstrate reasonable proficiency in the others.

- Significant experience working with urban children from lower socioeconomic backgrounds, identified as having one or more of the following at-risk factors: living with a single parent or no parent; having a sibling who dropped out of school or became a school-age parent; having difficulty with the traditional school structure as determined by teacher observation; or having low self-esteem.
- Ability and experience in developing curriculum to meet specific learning and creative goals, and to co-create curriculum with experienced teachers.
- Excellent leadership skills including an ability to command respect and motivate achievement while working effectively with young people, serving as a positive influence and model for disciplined practice, healthy personal habits, and respectful communication with campers and colleagues.
- Excellent communication skills, both written and verbal.
- Excellent interpersonal skills, with the ability to relate well to diverse persons, and actively work as part of an ensemble with a shared mission to support campers and camp activities in whatever manner is needed.
- Demonstrated ability to work under pressure and manage multiple tasks with competing deadlines in a self-directed, prioritized and calm manner.
- Flexibility to meet changing needs and priorities as they occur.
- Excellent organizational and time management skills, cheerful collaborator, able and willing to take initiative to accomplish or support others in accomplishing tasks related to the successful and smooth operation of the camp.
- Must be able to successfully pass background check.
- Must complete all UC Berkeley mandated training for employees by deadlines given.
- Must comply with UC Berkeley's Covid-19 policies for employees.

Preferred Qualifications

- Experience as a professional writer.
- Bi-lingual in Spanish and English.

For more information, please email aileycamp@calperformances.org

Employee's Signature

Date

Supervisor's Signature

Date