

CAL PERFORMANCES

GALA 2024

FEATURING ALVIN AILEY AMERICAN DANCE THEATER

5:30 PM COCKTAIL RECEPTION,
ALUMNI HOUSE

7:00 PM PERFORMANCE,
ZELLERBACH HALL

9:00 PM GALA DINNER,
PAULEY BALLROOM

Thursday, April 4, 2024

SPONSOR LEVELS AND BENEFITS

GRAND BENEFACTOR

\$100,000 (\$91,876 is tax deductible)

SOLD OUT

- + Gala festivities for 20 guests (2 full tables), including:
 - Cocktail reception
 - Priority choice of premium performance seating
 - Gala dinner
 - Complimentary valet parking
- + Invitation for 4 to attend a private Sponsor Party
- + Member of Alvin Ailey American Dance Theater will be seated at your private tables at the gala dinner (optional)
- + Recognition in print and digital promotional and marketing materials and gala program

BENEFACTOR

\$50,000 (\$45,856 is tax deductible)

LIMITED AVAILABILITY

- + Gala festivities for 10 guests (1 full table), including:
 - Cocktail reception
 - Priority choice of premium performance seating
 - Gala dinner
 - Complimentary valet parking
- + Invitation for 4 to attend a private Sponsor Party
- + Member of Alvin Ailey American Dance Theater will be seated at your private table at the gala dinner (optional)
- + Recognition in print and digital promotional and marketing materials and gala program

ADVOCATE

\$25,000 (\$21,020 is tax deductible)

- + Gala festivities for 10 guests (1 full table), including:
 - Cocktail reception
 - Priority choice of premium performance seating
 - Gala dinner
 - Complimentary valet parking
- + Invitation for 2 to attend a private Sponsor Party
- + Member of Alvin Ailey American Dance Theater will be seated at your private table at the gala dinner (optional)
- + Recognition in print and digital promotional and marketing materials and gala program

PATRON

\$15,000 (\$21,020 is tax deductible)

- + Gala festivities for 6 guests (1 partial table), including:
 - Cocktail reception
 - Priority choice of premium performance seating
 - Gala dinner
 - Complimentary valet parking
- + Invitation for 2 to attend a private Sponsor Party
- + Member of Alvin Ailey American Dance Theater will be seated at your table at the gala dinner (optional)
- + Recognition in print and digital promotional and marketing materials and gala program

SINGLE TICKETS

SUPPORTER

\$2,500 (\$2,117 is tax deductible)

- + Gala festivities for 1 guest, including:
 - Cocktail reception
 - Priority choice of prime performance seating
 - Gala dinner
 - Complimentary valet parking
- + Recognition in gala program

ENTHUSIAST

\$1,000 (\$617 is tax deductible)

- + Gala festivities for 1 guest, including:
 - Cocktail reception
 - Prime performance seating
 - Gala dinner
 - Complimentary valet parking

COCKTAIL RECEPTION

\$500 (\$350 is tax deductible)

- + Gala festivities for 1 guest, including:
 - Cocktail reception
 - Prime performance seating