

CAL PERFORMANCES

# GALA 2024

FEATURING ALVIN AILEY AMERICAN DANCE THEATER

5:30 PM COCKTAIL RECEPTION,  
ALUMNI HOUSE

7:00 PM PERFORMANCE,  
ZELLERBACH HALL

9:00 PM GALA DINNER,  
PAULEY BALLROOM

Thursday, April 4, 2024

## SPONSOR LEVELS AND BENEFITS

### GRAND BENEFACTOR

**\$100,000** (\$91,876 is tax deductible)

SOLD OUT

- + Gala festivities for 20 guests (2 full tables), including:
  - Cocktail reception
  - Priority choice of premium performance seating
  - Gala dinner
  - Complimentary valet parking
- + Invitation for 4 to attend a private Sponsor Party
- + Member of Alvin Ailey American Dance Theater will be seated at your private tables at the gala dinner (optional)
- + Recognition in print and digital promotional and marketing materials and gala program

### BENEFACTOR

**\$50,000** (\$45,856 is tax deductible)

LIMITED AVAILABILITY

- + Gala festivities for 10 guests (1 full table), including:
  - Cocktail reception
  - Priority choice of premium performance seating
  - Gala dinner
  - Complimentary valet parking
- + Invitation for 4 to attend a private Sponsor Party
- + Member of Alvin Ailey American Dance Theater will be seated at your private table at the gala dinner (optional)
- + Recognition in print and digital promotional and marketing materials and gala program

## ADVOCATE

**\$25,000** (\$20,938 is tax deductible)

- + Gala festivities for 10 guests (1 full table), including:
  - Cocktail reception
  - Priority choice of premium performance seating
  - Gala dinner
  - Complimentary valet parking
- + Invitation for 2 to attend a private Sponsor Party
- + Member of Alvin Ailey American Dance Theater will be seated at your private table at the gala dinner (optional)
- + Recognition in print and digital promotional and marketing materials and gala program

## PATRON

**\$15,000** (\$12,620 is tax deductible)

- + Gala festivities for 6 guests (1 partial table), including:
  - Cocktail reception
  - Priority choice of premium performance seating
  - Gala dinner
  - Complimentary valet parking
- + Invitation for 2 to attend a private Sponsor Party
- + Member of Alvin Ailey American Dance Theater will be seated at your table at the gala dinner (optional)
- + Recognition in print and digital promotional and marketing materials and gala program

## SINGLE TICKET

### SUPPORTER

**\$2,500** (\$2,117 is tax deductible)

- + Gala festivities for 1 guest, including:
  - Cocktail reception
  - Priority choice of prime performance seating
  - Gala dinner
  - Complimentary valet parking
- + Recognition in gala program