

GALA 2025

FEATURING VIENNA PHILHARMONIC

GALA CHAIRS

Janice Brathwaite
Sara E. Wilson

HONORARY CHAIRS

Elizabeth Segerstrom
Maria Manetti Shrem

HONORARY COMMITTEE

Another Planet Entertainment:
Gregg and Laura Perloff
Yefim Bronfman
Camille A. Brown
Susan Bloch and Igor Khandros
Julia Bullock
Diana Cohen and Bill Falik
Beth DeAtley
Joyce DiDonato
Jerome and Thao Dodson
Renée Fleming
Gordon P. Getty
Louise Gund
Jake Heggie
Michael P. N. A. Hormel
John Kongsgaard
Chancellor Richard K. Lyons
Helen and John Meyer
Yannick Nézet-Séguin
Bernard and Barbro Osher
Frederica von Stade
Joan and Sanford I. Weill
Diane B. Wilsey
Ann Ziff

GALA COMMITTEE

Jake Heggie
Cary Koh
Sylvia Lindsey
Jen Lyons
Taylor Marcus
Helen Meyer
Carol Upshaw
Caroline Winnett

On behalf of Cal Performances, the Honorary Committee, and as Trustees and Co-Chairs of the Gala, we invite you to join the Host Committee for our 2025 Gala, to be held on **Friday, March 7, 2025**. We are delighted to have the visionary support of Maria Manetti Shrem and Elizabeth Segerstrom as Presenting Sponsors and Honorary Chairs, and Gordon Getty as our Grand Benefactor Sponsor, and we appreciate your consideration in joining us as Hosts for this highly anticipated event.

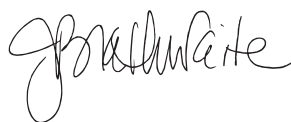
The Cal Performances 2025 Gala will be an extraordinary evening featuring the world-renowned Vienna Philharmonic, and is designed to showcase the company's California Orchestra Residency at Cal Performances. The evening's program will feature the esteemed pianist Yefim Bronfman for Beethoven's Piano Concerto No. 3, and Strauss's symphonic poem, *Ein Heldenleben*. Under the direction of the beloved Conductor Yannick Nézet-Séguin, the event promises to be a truly memorable experience!

By sponsoring a Gala table, members of the Host Committee and their guests will enjoy a festive cocktail reception, priority seating for the evening's performance, followed by an elegant dinner with members of Vienna Philharmonic. Additionally, in recognition of your support, on Monday, March 3, 2025, you will be invited to a celebration hosted by John Kongsgaard at his winery in Napa Valley, with Cal Performances Artistic and Executive Director, Jeremy Geffen and leadership from the Vienna Philharmonic joining the party.

It would be our honor to list you as a Host Committee member on the Gala invitation and all related promotional materials. Your leadership and generosity allow Cal Performances to unite exceptional artists, ideas, and audiences through live performance to enlighten and enrich lives. We kindly ask that you confirm your participation by Friday, October 11th in order to be listed on all of our Gala materials. Attached to this letter is additional information about sponsorship levels and benefits.

Our spring Gala will be a highlight of the 2024-25 Bay Area cultural season, and you won't want to miss! All proceeds from this event will support Cal Performances' artistic initiatives and education programs. If you have any questions or would like more information, please contact Haley O'Neil, Director of Individual Giving and Special Events, at honeil@calperformances.org or (510)-664-4842.

We hope you will join us on the Host Committee and celebrate what is sure to be an unforgettable evening of artistry and community on Friday, March 7, 2025.



Janice Brathwaite
Co-Chair



Sara Wilson
Co-Chair

GALA 2025

FEATURING VIENNA PHILHARMONIC

5:30 PM COCKTAIL RECEPTION,
LOWER SPROUL PLAZA

7:00 PM PERFORMANCE,
ZELLERBACH HALL

9:00 PM GALA DINNER,
ZELLERBACH PLAYHOUSE

SPONSOR LEVELS AND BENEFITS

GRAND BENEFACTOR

\$100,000 (\$95,350 is tax deductible)

LIMITED AVAILABILITY

- + Gala festivities for 10 guests (1 full table), including:
 - Cocktail reception
 - Priority choice of premium performance seating
 - Gala dinner
 - Complimentary valet parking
- + Invitation for 4 to attend a private Sponsor Party hosted at Kongsgaard Winery on Monday, March 3rd, 2025 with Vienna Philharmonic leadership, and featured pianist Yefim Bronfman
- + Member of Vienna Philharmonic leadership will be seated at your private table at the Gala dinner (optional)
- + Recognition in print and digital promotional and marketing materials and Gala program

BENEFACTOR

\$50,000 (\$45,350 is tax deductible)

LIMITED AVAILABILITY

- + Gala festivities for 10 guests (1 full table), including:
 - Cocktail reception
 - Priority choice of premium performance seating
 - Gala dinner
 - Complimentary valet parking
- + Invitation for 4 to attend a private Sponsor Party hosted at Kongsgaard Winery on Monday, March 3rd, 2025 with Vienna Philharmonic leadership, and featured pianist Yefim Bronfman
- + Member of Vienna Philharmonic will be seated at your private table at the Gala dinner (optional)
- + Recognition in print and digital promotional and marketing materials and Gala program

ADVOCATE

\$25,000 (\$20,350 is tax deductible)

- + Gala festivities for 10 guests (1 full table), including:
 - Cocktail reception
 - Premium performance seating
 - Gala dinner
 - Complimentary valet parking
- + Invitation for 2 to attend a private Sponsor Party hosted at Kongsgaard Winery on Monday, March 3rd, 2025 with Vienna Philharmonic leadership, and featured pianist Yefim Bronfman
- + Recognition in print and digital promotional and marketing materials and Gala program

PATRON

\$15,000 (\$12,510 is tax deductible)

- + Gala festivities for 6 guests (1 partial table), including:
 - Cocktail reception
 - Premium performance seating
 - Gala dinner
 - Complimentary valet parking
- + Invitation for 2 to attend a private Sponsor Party hosted at Kongsgaard Winery on Monday, March 3rd, 2025 with Vienna Philharmonic leadership, and featured pianist Yefim Bronfman
- + Recognition in print and digital promotional and marketing materials and Gala program

CAL PERFORMANCES

GALA 2025

FEATURING VIENNA PHILHARMONIC

5:30 PM COCKTAIL RECEPTION,
LOWER SPROUL PLAZA

7:00 PM PERFORMANCE,
ZELLERBACH HALL

9:00 PM GALA DINNER,
ZELLERBACH PLAYHOUSE

SINGLE TICKETS

SUPPORTER

\$2,500 (\$2,085 is tax deductible)

- + Gala festivities for 1 guest, including:
 - Cocktail reception
 - Priority choice of prime performance seating
 - Gala dinner
 - Complimentary valet parking
- + Recognition in Gala program

ENTHUSIAST

\$1,000 (\$585 is tax deductible)

- + Gala festivities for 1 guest, including:
 - Cocktail reception
 - Prime performance seating
 - Gala dinner
 - Complimentary valet parking
- + Recognition in Gala program