



Venue Rental Use Rates and Service Costs

Daily Single Use Rates include the use of the venue for all event activities in a single day, use of the venue infrastructure in standard set up position, and general administration and project planning support. All stage production labor, non-standard equipment or equipment labor set up fees, insurance, ticketing services, front-of-house labor, custodial services, parking, and/or security fees are not included and are estimated and billed separately. Venue renters are required to use Cal Performances and UC Berkeley professional stage crews, front-of-house staff, ticketing and custodial services. Merchandise sales, concessions, catering, video and audio streaming, recording, and additional equipment rental may require separate agreements and fees. A full estimate of all required and requested rental event costs will be provided during the contracting process.

Offering professional venues and services at cost to UC Berkeley departments is an important part of how Cal Performances serves our campus community. In addition, venue rental revenue from off-campus renters contributes to the funding of Cal Performances' organizational mission to unite exceptional artists, ideas, and audiences through live performance to enlighten and enrich lives.

Rates currently shown are subject to change.

Daily Single Use Rate

FY 2026-2027

	Campus Departments	Registered Student Organizations	Non Profits	General Public
Daily Single Use Rate				
Zellerbach Auditorium	\$10,400	\$11,431	\$11,960	\$14,560
Zellerbach Playhouse	\$5,125	\$5,635	\$5,895	\$7,175
Wheeler Auditorium	\$2,610	\$2,869	\$3,000	\$3,655
Hearst Greek Theatre	\$18,415	\$20,239	Submit Inquiry	Submit Inquiry

Additional Required Services

	Campus Departments	Registered Student Organizations	Non Profits	General Public
Ticketing Services per Event				
Zellerbach Auditorium	\$4,425	\$4,863	\$5,085	\$6,195
Zellerbach Playhouse	\$1,320	\$1,451	\$1,515	\$1,845
Wheeler Auditorium	\$1,105	\$1,214	\$1,270	\$1,545
Hearst Greek Theatre	\$6,025	\$6,621	Submit Inquiry	Submit Inquiry
Labor Rates/hr (4 hr min)				
Stage Crews	\$69.66	\$77.00	\$80.00	\$98.00
Stage crew (doubletime after 12 hr)	\$139.32	\$153.00	\$160.00	\$195.00
Front of House Staff	\$30.00	\$33.00	\$35.00	\$42.00
Cashier	\$22.00	\$24.00	\$25.00	\$31.00
Additional Management Support	\$69.66	\$77.00	\$80.00	\$98.00
3rd Party Services				
Custodial	At Cost	Cost + 9.9%	at Cost + 15%	At Cost + 20%
UC Policy Security	At Cost	Cost + 9.9%	at Cost + 15%	At Cost + 20%
Private Event Safety Mgmt	At Cost	Cost + 9.9%	at Cost + 15%	At Cost + 20%
Optional Services				
Parking Services	At Cost	Cost + 9.9%	at Cost + 15%	At Cost + 20%
Merchandise Sales	15% gross sales	15% gross sales	10% hard 25% soft	10% hard 25% soft
Metal Detectors (per unit per day)	\$260.00	\$285.00	\$299.00	\$364.00
Fire Watch	\$208.00	\$228.00	\$239.00	\$291.00
Concessions (ZA only)	\$1,560.00	\$1,714.00	\$1,794.00	\$2,184.00
Catering	At Cost	At Cost + 9.9%	At Cost + 15%	At Cost + 20%
Video Streaming	\$2,268.00	\$2,493.00	\$2,608.00	\$3,175.00
Video Recording only	\$918.00	\$1,009.00	\$1,056.00	\$1,285.00